

Messages and Communications

Speaker Won Pat <speaker@judiwonpat.com> To: Guam Legislature Clerks Office <clerks@guamlegislature.org>

7/7/2016

Thu, Jul 7, 2016 at 3:21 PM

Speaker Won Pat <speaker@judiwonpat.com>

Ref: Bureau of Statistics and Plans; SAI#16004161153N

33-16-1749

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Forwarded message ------From: Melissa Tayama <melissa.tayama@guam.gov> Date: Wed, Jun 22, 2016 at 4:07 PM Subject: FEDERAL GRANT APPLICATION: SAI# 16004161153N To: Speaker Won Pat <speaker@judiwonpat.com>

Buenas yan Hafa Adai Madam Speaker,

Please see attached documents for your review and comments regarding the Department of Agriculture's federal grant application.

6/22/2016Guam State Clearing House

Si yu'us Ma'ase'

Melissa Tayama

Grant Specialist · Guam State Clearinghouse OFFICE OF THE LIEUTENANT GOVERNOR P.O.Box 2950 *Hagatina*, Guam 96932 W. (671) 475-9384 E. <u>melissa.tayama@guam.gov</u> F. (671) 472-2007 http://gsc.guam.gov

fice of the Governor of Guam.

Ricardo J. Bordallo Governor's Complex, Adelup, Guam 96910 Tel: (671) 472-8931 • Fax: (671) 477-4826 • governor.guam.gov

👔 Eddie Baza Calvo 👘 Geddiebazacalvo 🚺 Ogovernorcalvo 🏋 governorolguern

Ufisinan I Etmås Ge'helo'Gi Liheslaturan Guåhan Office of Speaker Judith T. Won Pat, Ed.D. Kumiten Idukasion Tinakhelo', Kottura, Laibirihan Pupbleko siha yan Asunton Famalao'an 155 Hesler Place, Suite 201, Hagatna, Guam 96910 Tel: (671) 472-3586 Fax: (671) 472-3589 www.guamlegislature.com / speaker@judiwonpat.com

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2 attachments

 SPKR.pdf 372K
 SAI16004161153N DOAg.pdf 704K

33-16-1749

Office of the Speaker Judith T. Won Pat, Ed.D

Received By:

1749





P.O. Box 2950 Hagåtna, Guam 96932 Tel: (671) 475-9380 Website: www.gsc.guam.gov Email: clearinghouse@guam.gov **EDDIE BAZA CALVO** I Maga'låhen Guahan

RAY TENORIO I Segundu Na Maga'låhen Guahan

Kate G. Baltazar Administrator

June 22, 2016

HONORABLE JUDITH T. WON PAT, ED. D. Speaker gi I Mina'Trentai Tres Na Liheslaturan Guåhan 155 Hesler Place Hagåtña, Guåhan 96910

Ref: Bureau of Statistics and Plans; SAI#16004161153N

Hafa Adai Madam Speaker,

This letter is to respectfully notify you the Guam State Clearinghouse (GSC) has received a federal grant application from the Department of Agriculture. The GSC has accepted the application, assigned the State Application Identifier (SAI) 16004161153N and has initiated the process for an area wide review. An abstract of the project is provided below.

Grantor: U.S. Department of Interior, Office of Insular Affairs

Grant Title/

Project Title: OIA-BTS-2016 Brown Treesnake (BTS) Control Program "Kontra I Kulepbla – Challenge the Snake!"

Details: The Department of Agriculture (DOAg) has submitted a federal grant application. Their request for funds will assist in building an awareness and educating the public of the necessity to control the Brown Treesnake population on Guam. DOAg is requesting contractual services for (1) Wildlife Supervisor, (1) Biologist I, and (1) Biologist II. These contractual services are included with fringe benefits. Standard office supplies for education and campaign have been included for media, events, and coordination. DOAg also requests for vehicle and equipment maintenance/repair along with fuel for equipment. Internet and telephone costs are added into the budget along with editing and publishing software systems.

Start Date:	08/01/2016
End Date:	12/31/2018
Federal Grant:	\$235,000.00

GSC conducts area wide reviews and solicits comments through electronic communication and this notice is sent to you as a part of the review process. A digital copy of the grant proposal is attached for your perusal. Please submit any comments you may have pertaining to this proposal to Melissa Tayama by **July 6, 2016** via email at <u>melissa.tayama@guam.gov</u>.

Dangkolo Na Si Yu'os Ma'åse',

Kate G. Baltazar

Administrator MMT



Edward J.B. Calvo

Governor

Raymond S. Tenorio

Lt. Governor

Department of Agriculture Dipåttamenton Agrikottura

163 Dairy Road, Mangilao, Guam 96913

Director's Office Agricultural Dev. Services Animal Health Aquatic & Wildlife Resources Forestry & Soil Resources Plant Nursery Plant Inspection Facility 300-7965/7966; Fax 734-6569 300-7973/7972; Fax 734-8096 300-7965 **735-0294/0281; Fax 734-6569** 300-7976; Fax 734-0111 300-7974 472-1426; 475-1427; Fax 477-9487



Matthew L.G. Sable Director

Jessie B. Palican Deputy Director

April 05, 2016

Memorandum

- To: Administrator, Guam State Clearinghouse
- From: Director, Department of Agriculture
- Subject: Guam State Clearinghouse (GSCH) Review of Grant Application for OIA-BTS-2016 Brown Treesnake (BTS) Control Program (CFDA 15.875) "Kontra I Kulepbla – Challenge the Snake!"

Hafa Adai! Submitted for concurrent review and clearance is the Department's Division of Aquatic and Wildlife Resources (DAWR) Grant Project Application and Grantee Agreement document with the Department of Agriculture's funding in the amount of \$235,000.00, for the project entitled "Kontra I Kulepbla – Challenge the Snake!" A public education/awareness campaign to educate and create public support that will allow broad-scale BTS control on Guam's private and public lands. Please see the attached proposal outlining the necessary steps and the detailed budget to fund the implementation of the project.

Should you have any questions, please contact DAWR Chief, Mr. Celestino F. Aguon, at 735-0294/81.

THEW L.G. SABLAN

Attachment(s):



GUAM STATE CLEARINGHOUSE

P.O. Box 2950 Hagåtna, Guam 96932 Tel: (671) 475-9380 Website: www.guamclearinghouse.com Email: clearinghouse@guam.gov EDWARD J.B. CALVO I Maga'låhen Guahan

RAYMOND S. TENORIO I Segundu Na Maga'låhen Guahan

Grant Project Application Notice of Intent to Apply for Federal Assistance GSC FORM REVISED 03/21/2012

		Guai	m State Clearinghouse	Use Only	7
		Date Received:	04/26	12016	
		Received By:	Melissa To	1-lans not	
		SAI Number:	1600+161	· ·	■ • • • • • • • • • • • • • • • • • • •
Type of Application	New Grant*		Grant** 📃 Su	pplemental Grant**	C Other*
A.) DUNS Number 855	5023500000	0		B.) Da	ate 04/04/2016
C.) Applicant/Departmo	ent Name	epartment of Agric	culture		
D.) Division		Division of Aquatic &	& Wildlife Resource	25	
E.) Applicant Address	1	63 Dairy Road			
F.) Applicant/Departme	ent Point of	Contact Informatio	n		
Contact Person Name	Celestino	F. Aguon		Phone Number	671-735-0294
E-mail Address tinoa	guon@gma	il.com			
G.) Due Date to Federal	Agency	/31/2016		H.) Federal Funds	
	-		nde daardie disaade stadie 4 - 6 dikale 47-1	a.) Grant	\$235,000
I.) Non-Federal, Matchir	ng Funds			b.) Other	
a.) Local)	1979 - 194 -			•
b.) In-Kind)			J.) TOTAL FUNDS	\$235,000
c.) Other)				
K.) CFDA/Federal Progr	am Name	15.875			
L.) Federal Agency Nan	ne	US Department of	Interior, Office of	Insular Affairs	
M.) Federal Agency Ad	dress	1849 C Street, N.W	/., Mail-Stop 2429,	Washington, D.C. 20	240
		*	Page 1 of 2 Proceed to Question Sec	tion O.	

**Proceed to Section N - ONLY APPLICABLE TO CONTINUING AND SUPPLEMENTAL GRANTS.

32 			
N.) For Continuing or Supplemental	Grants, Please provide t	the following information:	· · · ·
a.) Initial Grant Period			
b.) Guam State Clearingh	ouse SAI Number		
c.) Grant Year This Applic	ation Impacts		
O.) Has the Federal Funding Agency	been notified?	YES NO	
P.) During which Fiscal Year will this	program be implemen	ted? 2017	
Q.) If the project requires local fund	ng in addition to the fee	deral funding requested, please specific	ally identify source and rationale:
N/A			
R.) This program is: 👘 Bud	geted - Please identi	fy legal budget authority	
X Non-	Budgeted		
•	-		
new) and justification	Esixting 8	rees? Is YES, please provide the number New 0.5 🔽 NO	of employees (both existing and
T.) List Departments and Agencies t directly or indirectly by this appli		Department of Agriculture, Division o (DAWR)	f Aquatic & Wildlife Resources
U.) Please provide a Project Summa documents if needed.	ry with supporting	This project will involve the administra Control Projects and the implementat treesnake control.	
V.) Please answer the following:	a.) Does this application	on require an Environmental Impact Stu	ady? 🔽 YES 🕅 NO
	b.) Will this application	n conflict with any existing law?	T YES 🕅 NO
	c.) Is enabling legislati	-	TYES IX NO
		equire a maintenance of effort?	
		s allowed for this program?	
	r.) Does this program a	allow an indirect cost rate to be applied	
SUBMITTED AND APPROVED BY:			
Printed Name, Position/Title of Aut	norized Representative	Celestino F. Aguon	
Mall R	>		
SIGNATURE		Date	04/04/2016
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GUAM STATE CLEARINGHOUSE

P.O. Box 2950 Hagåtna, Guam 96932 Tel: (671) 475-9380 Website: www.guamclearinghouse.com Email: clearinghouse@guam.gov EDWARD J.B. CALVO I Maga'låhen Guahan

RAYMOND S. TENORIO I Segundu Na Maga'låhen Guahan

KATE G. BALTAZAR Administrator

10 ·		State Clearinghouse intee Agreement	Current Date 4/4/16
Name of Grant	A-BTS-2016		
Agency Name	Department of Agricult	ure	
Division Nar	ne Division of Aquatic ar	nd Wildlife Resources	
SAI Number		Grant Award Nun	nber
Grantor Name	Department of Interior	, Office of Insular Aff	airs
Grant Amount \$2	35,000	Grant Start Date	Grant End Date
Whereas the Guam i loans, contracts, cor i.) A 2.) A 3.) F a 4.) M	State Clearinghouse is the Government tributions, appropriations, advances, The Agency whose name ap Adherence to the Guam State Clearing Adherence to all reporting requirement Ensure the funds subject to this Agree and restrictions germane to local and F	Guahan is the grantee of ail fede nt of Guam's Single Point of Co direct Federal development and ppears above agrees to the follo ghouse's Standard Operating Pro- ats stemming from the SOP and ment are used in compliance w Federal laws, and to the provision tate Clearinghouse, the Public of	eral grants. ontact for all Federal aid programs, grants, I other Federal funding sources for Guam. wing terms: ocedures (SOP). the grant terms and conditions. ith conditions, requirements ons of the grant award. Auditor of Guam, federal agencies and
	ered into by the Guam State Clearin (3) business days after the grant end		d above effective on the grant start date

Printed Name Matthew L.G. Sablan

Director of Agency or Authorized Representative* *Authorized Representative indicated on the GSC-Notice of Intent to Apply

Kate G. Baltazar, Administrator of the GSC



Edward J.B. Calvo Governor Raymond S. Tenorio Lt. Governor Department of Agriculture Dipåttamenton Agrikottura



Director's Office Agricultural Dev. Services Animal Health Aquatic & Wildlife Resources Forestry & Soil Resources Plant Nursery Plant Inspection Facility 300-7965/7966; Fax 734-6569 300-7973/7972; Fax 734-8096 300-7965 735-0294/0281; Fax 734-6569 300-7976; Fax 734-0111 300-7974 472-1426; 475-1427; Fax 477-9487



Matthew L.G. Sablan Director

> Jessie B. Palican Deputy Director

March 31, 2016

The Honorable Esther Kia'aina Assistant Secretary of the Interior for Insular Affairs U.S. Department of the Interior 1849 C Street, N.W. Mail-Stop 2429 Washington, D.C. 20240

Re:

OIA FY 16 Brown Treesnake (BTS) Control Program Grant Proposal (CFDA 15.875) – Kontra I Kulepbia – Challenge the Snake!

Dear Honorable Esther Kia'aina:

Hafa Adai! The Government of Guam, Department of Agriculture's Division of Aquatic and Wildlife Resources is pleased to submit an OIA FY16 BTS Control Program (CFDA 15.875) grant proposal for Funding Opportunity OIA-BTS-2016. The project is entitled, "Kontra I Kulepbla" - Challenge the Snake! BTS Control on Guam and aims to create public support to allow for broad-scale BTS Control on Guam's private and public lands. Please see the attached proposal outlining the necessary steps and budget for \$235,000 to fund implementation of the project.

If you have any questions, please contact Wildlife Supervisor, Ms. Diane Vice at 671-488-7245, or via email at <u>dianevice@gmail.com</u>.

Sincerely,

MATTHEW L.G. SABLAN

Attachment(s):



	/			
5	GR	rs.c	SOV	•

Grant Application Package

Opportunity Title:	Brown Tree Snake Program
Offering Agency:	Department of the Interior
CFDA Number:	15.875
CFDA Description:	Economic, Social, and Political Development of the Terr
Opportunity Number:	OIA-BTS-2016
Competition ID:	OIA-BTS-2016
Opportunity Open Date:	01/28/2016
Opportunity Close Date:	03/31/2016
Agency Contact:	Hailey McCoy Grants Management Specialist E-mail: hailey_mccoy@ios.doi.gov

This opportunity is only open to organizations, applicants who are submitting grant applications on behalf of a company, state, local or tribal government, academia, or other type of organization.

Application Filing Name:	Guam	BTS	KIK	2016
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Select Forms to Complete

Mandatory

	SF424 Mandatory Form
	Project Narrative Attachment Form
	Assurances for Non-Construction Programs (SF-424B)
	Budget Information for Non-Construction Programs (SF-424A)
Optiona	1
	Assurances for Construction Programs (SF-424D)
	Budget Information for Construction Programs (SF-424C)

Instructions

Show Instructions >>

This electronic grants application is intended to be used to apply for the specific Federal funding opportunity referenced here.

If the Federal funding opportunity listed is not the opportunity for which you want to apply, close this application package by clicking on the "Cancel" button at the top of this screen. You will then need to locate the correct Federal funding opportunity, download its application and then apply.

OMB Number: 4040-0002 Expiration Date: 01/31/2019

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Email: tinoaguon@gmail.com	Email: tinoaguon@gmail.com			

F: U.S. Territory or Possession Dher (specify):	APPLICATION FOR FEDERAL ASSISTANCE SF-424 - MANDATORY
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D. Additional Description: D. Additional Description: D. Name of Federal Agency: Department of the Interior D. Catalog of Federal Domestic Assistance Number: I.S. 675 JFDA Tile: Conomic, Social, and Political Development of the Territories TO Descriptive Title of Applicant's Project: Control on Guam C. Areas Affected by Funding: D. Program/Project: D. Program/Project: D. Program/Project: D. End Date: D. End	F: U.S. Territory or Possession
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	c. Program is not covered by E.O. 12372.

APPLICATION FOR FEDE	RAL ASSISTANCE SF-424 - MANDATORY		
17. Is The Applicant Delinquent	On Any Federal Debt?		
Yes 🗍 No 🗙 📧	planation		
are true, complete and accurate resulting terms if I accept an aw	I certify {1) to the statements contained in the list of certifications** and (2) that the statements herein to the best of my knowledge. I also provide the required assurances** and agree to comply with any ard. I am aware that any faise, fictitious, or fraudulent statements or claims may subject me to penalties. (U.S. Code, Title 216, Section 1001)		
** I Agree 🗙			
** This list of certifications and ass instructions.	urances, or an internet site where you may obtain this list, is contained in the announcement or agency specific		
Authorized Representative:			
Prefix:	First Name:		
	Celestino		
Middle Name:			
Flores			
Last Name:			
Aguon			
Suffix:	Title:		
	Chief		
Organizational Affiliation:			
Division of Aquatic and Wildlife Resources			
Telephone Number:			
671-735-0294			
Fax Number:			
671-734-3154			
Email:			
tinoaguon@gmail.com			
Signature of Authorized Representative:			
Jay Gutierrez			
Date Signed:			
03/31/2016			
Attach supporting documents as specified in agency instructions.			
Add Attachments Delete Attachments			

APPLICATION FOR FEDERAL ASSISTANC	E SF-424 - MANDATORY
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Consolidated Application/Plan/Funding Request Explanation:

APPLICATION FOR FEDERAL ASSISTANCE SF-424 - MANDATORY

Applicant Federal Debt Delinquency Explanation:

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* Mandatory Project Narrative File Filename: GU OIA FY16 BTS - KIK Narrative docx.pdf

Add Mandatory Project Narrative File View Mandatory Project Narrative File

To add more Project Narrative File attachments, please use the attachment buttons below.

Add Optional Project Narrative File Delete Optional Project Narrative File View Optional Project Narrative File

Attached at least one Optional Project Narrative File?: X

ASSURANCES - NON-CONSTRUCTION PROGRAMS

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0040), Washington, DC 20503.

PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.

NOTE: Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the awarding agency. Further, certain Federal awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

- Has the legal authority to apply for Federal assistance and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project cost) to ensure proper planning, management and completion of the project described in this application.
- 2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
- Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
- Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
- Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards for merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
- Will comply with all Federal statutes relating to nondiscrimination. These include but are not limited to:

 (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin;
 (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C.§§1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex;
 (c) Section 504 of the Rehabilitation

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Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U. S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse: (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee- 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and, (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.

- 7. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
- Will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

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- Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333), regarding labor standards for federally-assisted construction subagreements.
- 10. Will comply, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
- 11. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
- Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.

- Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a-1 et seq.).
- 14. Will comply with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.
- 15. Will comply with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. §§2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this award of assistance.
- Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
- 17. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
- Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.
- 19. Will comply with the requirements of Section 106(g) of the Trafficking Victims Protection Act (TVPA) of 2000, as amended (22 U.S.C. 7104) which prohibits grant award recipients or a sub-recipient from (1) Engaging in severe forms of trafficking in persons during the period of time that the award is in effect (2) Procuring a commercial sex act during the period of time that the award is in effect or (3) Using forced labor in the performance of the award or subawards under the award.

SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL	TITLE
Jay Gutierrez	Chief
APPLICANT ORGANIZATION	DATE SUBMITTED
Division of Aquatic & Wildlife Resource	03/31/2016

Standard Form 424B (Rev. 7-97) Back

Standard Form 424A (Rev. 7- 97) Prescribed by OMB (Circular A -102) Page 1

Standard Form 424A (Rev. 7- 97) Prescribed by OMB (Circular A -102) Page 1A 76,706.00 12,058.00 235,000.00 5,000.00 B,000.00 100,250.00 1,000.00 31,986.00 235,000.00 Total (5) **-**69 49 -5 Ð \$ \$ -GRANT PROGRAM, FUNCTION OR ACTIVITY [(3) **Authorized for Local Reproduction** ---3 0.00 76,706.00 \$ 235,000.00 0.00 8,000.00 100,250.00 0.00 1,000.00 235,000.00 31,986.00 5,000.00 12,058.00 M/A \in --\$ I. Total Direct Charges (sum of 6a-6h) k. TOTALS (sum of 6i and 6j) 6. Object Class Categories j. Indirect Charges b. Fringe Benefits g. Construction f. Contractual d. Equipment a. Personnel 7. Program Income e. Supplies c. Travel h. Other

SECTION B - BUDGET CATEGORIES

	SECTION C	SECTION C - NON-FEDERAL RESOURCES	JRCES		
(a) Grant Program		(b) Applicant	(c) State	(d) Other Sources	(e)TOTALS
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ő					
10.					
11.					
12. TOTAL (sum of lines 8-11)					
	SECTION D	SECTION D - FORECASTED CASH NEEDS	VEEDS		
	Total for 1st Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
13. Federal	\$ 235,000.00	235,000.00	\$	S	\$
14. Non-Federal		0.0			
15. TOTAL (sum of lines 13 and 14)	\$ 235,000.00	235,000.00			
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		(b)First	(c) Second	(d) Third	(e) Fourth
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17.					
18.					
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20. TOTAL (sum of lines 16 - 19)					
	SECTION F -		MATION		
21. Direct Charges: 235000		22. Indirect Charges:	Charges: 0		
23. Remarks:	, 1984				
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OFFICE OF INSULAR AFFAIRS BROWN TREESNAKE CONTROL PROGRAM CFDA 15.875 OIA-2016-BTS GRANT PROPOSAL

Kontra I Kulepbla - Challenge the Snake! BTS Control on Guam

Submitted by:

Brown Treesnake Research & Control Program Division of Aquatic and Wildlife Resources Guam Department of Agriculture 163 Dairy Road, Mangilao 96913

OIA FY16 BTS Grant DAWR BTS Kontra I Killable Proposal – March 2016

STATE: Territory of Guam

GRANT TITLE: Office of Insular Affairs Brown Treesnake (BTS) Control Program

PROJECT TITLE: Kontra I Kulepbla - Challenge the Snake! BTS Control on Guam

A. BACKGROUND

The implementation of large-scale brown treesnake (BTS) population suppression strategies across broad landscapes will support interdiction efforts and benefit Guam socially, economically, and ecologically. However, the newer large-scale techniques that will be necessary for broad control will not be feasible without the support of Guam residents. The public's reaction to previous rodenticide applications on Cocos Island indicated a public that was very nervous of chemicals in the environment, federal and local government actions on private property, and a lack of appreciation of native species. These negative reactions to such a positive project for Guam were a surprise, however they should not have been considering the history of occupation, lack of native birds and military pesticide use on Guam. Guam has at least two generations of people who have never seen native forest birds on Guam and refer to invasive birds with Chamorro names (i.e., the European tree sparrow is referred to as chichirika). The public also has grown accustomed to living with the snake and many report never seeing snakes.

In order to garner support for broad-scale BTS suppression efforts, Guam residents need to recognize the benefits of snake control and have a greater understanding of the impacts of snakes on Guam. Recent conservation efforts by Guam Department of Agriculture have been successful in introducing endangered Guam rails (*Gallirallus owstoni*, ko'ko') to Cocos Island, an offshore atoll free of predatory species such as rodents, cats and brown treesnakes. Continuing support and adherence of biosecurity protocols by landowners and the public that utilize the day resort are vital to the success of the Ko'ko' for Cocos Project and the resulting populations of protected species. Biosecurity training and the partnerships developed with Resort staff have assisted Guam Agriculture in protecting Cocos Island and the ko'ko' that inhabit the island. Field trips and workshops held on Cocos with teachers and students have been assisting to create a public with a greater understanding and appreciation of what snake control can do for Guam (i.e., bring back native species, less power outages, less snake encounters, etc.). The visits also assist with creating an awareness of how invasive species impact Guam's ecosystem.

The Cocos Island Restoration Project with its associated awareness campaigns (i.e., Go Native, ListenUp Guam, Ko'ko' for Cocos) is a successful model that can be replicated in other conservation areas on Guam. Masso Reservoir and other Government of Guam conservation areas will benefit from a social marketing campaign to increase public support for the broad-scale control of BTS and other invasive species in support of native species recovery. The public's support will also be necessary for cooperation with biosecurity protocols designed to maintain these areas pest-free and ensure survival of native species.

The Kontra I Kulepbla - Challenge the Snake! BTS Control Program or KIK was developed in 2011 to help garner public support of BTS control projects by Guam Department of Agriculture and its partners in the BTS Technical Working Group. The campaign has been successful in laying down the foundation to increase knowledge and positive attitudes as well as move people toward active participation in conservation efforts. Additional time and funding is needed to sustain public interest and motivation of all target audiences identified by the KIK work plan.

The following proposal outlines the goals and objectives for developing and implementing the Kontra I Kulepbla – Challenge the Snake! BTS Control Program on Guam.

OIA FY16 BTS Grant GDAWR BTS Kontra I Kulepbla Proposal – March 2016

B. PAST ACCOMPLISHMENTS

Since its inception, the Kontra I Kulepbla – Challege the Snake! Campaign has:

- Developed the KIK logo for branding of campaign
- Purchased and decorated a KIK-decorated vehicle (see photos)
- Monitored change in knowledge levels, attitudes and practices within target audiences
- Provided information in a variety of print and digital formats
- Participated in public events and presented to schools and civic groups
- Offered simple BTS control solutions to homeowners through BTS workshops and production of brochure
- Executed an invasive species teacher conference to supplement teachers' lesson plans and encourage invasive species service learning projects
- Inspired high school students to become active stewards of Guam's natural resources through BTS Bootcamps on Cocos Island and an Invasive Species Student Conference.

C. LONG-TERM GOAL

The goal of the DAWR Kontra I Kulepbla – Challenge the Snake! BTS Control Program is to create public support to allow for broad-scale BTS Control on Guam's private and public lands.

D. SHORT-TERM GOAL

To increase the level of Knowledge, Attitudes and Practices/Perceptions (KAP) of target audiences on Guam to garner the public's support of large-scale BTS suppression on Guam.

E. OBJECTIVES

OBJECTIVE 1: Hire a Wildlife Biologist 1 (0.5 FTE) to assist the KIK Campaign leader in fulfilling the objectives. This biologist will focus on KIK activities, assisting with the implementation of KIK events, coordinating with local partners, procurement of program supplies and equipment, assisting with data analysis and reports. The biologist will be integrated into the planning for strategic BTS control projects on Guam, such as the Masso Reservoir and the other conservation areas as projects develop.

OBJECTIVE 2: Define baseline Knowledge, Attitudes and Practice/Perception (KAP) of target audiences on Guam to aid campaign development by completing Pre-campaign KAP survey.

OBJECTIVE 3: Develop campaign plan including activities for specific target audiences and identifying action items.

• Target audiences may include: 1) youth groups; 2) local businesses or landowners that may have access to land or resources to aid restoration efforts; 3) Chamorro cultural/activist groups; 4) village mayors; 5) professional communities not usually associated with conservation efforts.

OIA FY16 BTS Grant DAWR BTS Kontra I Killable Proposal – March 2016

OBJECTIVE 4: Implement a focused public awareness campaign that addresses core issues identified by the baseline KAP surveys.

• Develop and design appropriate media and collateral, coordinate and conduct presentations and public events, distribute collateral materials to identified target audiences.

OBJECTIVE 5: Implement post-campaign KAP survey and analyze results.

• Use post-campaign KAP data to identify successful tactics, evaluate progress and adaptively manage campaign strategies for the KIK campaign.

OBJECTIVE 6: Report campaign impacts

• Report to funding agencies, Brown Treesnake Technical Working Group, as well as to target audiences and communities.

F. BUDGET – See attached spreadsheet

Budget Note: The division of funding between object classes is the best guess estimate for the program needs. However, as program needs change some monies may be moved into other categories. Notification and approval will be sought prior to any major changes in spending.

G. TIMELINE – See attached Work Plan

H. PROJECT MANAGER

Diane Vice, Wildlife Biologist IV, 163 Dairy Road, Mangilao, Guam, 96913, (671) 735-3990 (phone), (671) 734-3154 (Fax), dianevice@gmail.com.

DAWK F 110 OIA B15 K01	па і Кисрои		t i Toposat Duuget	
PERSONNEL	Salary (S)	Benefits (B)	S + B Subtotal	Program Costs
K1K Project Leader (Wildlife Supervisor) 5%	\$12,582		\$17,362	
K1K Campaign Leader (Biologist 11 - Jane Dia)	\$45,574	\$18,010	\$63,584	
K1K Campaign Assistant (Biologist 1 - TBD) 50%	\$18,550	\$9,196	\$27,746	\$27,746
* Indirect costs not eligible expenses per BTS MOU	\$76,706	\$31,986	Total	
TRAVEL (220)	BTS meeting	attendance		\$ 5,000 \$5,000
CONTRACTUAL (230)				\$100,250
CONTRACTORE (250)	Vehicle & equ	ipment mainte	nance/renair	\$600
		, coordination	anancerrepan	\$99,650
SUPPLIES (240)	Event, meetin Office & hard Fuel (I vehicl	ware Supplies		\$12,058 \$10,050 \$1,000 \$1,008
EQUIPMENT (250 = < \$5000)				\$8,000
(Gov Guam Equip = Federal Supplies)	Editing/publis	shing software;	present equipment	\$8,000
CAPITAL (450)				\$0
TELEPHONE (363)				\$1,000
TOTAL AMOUNT REQUESTED				\$235,000

DAWR FY16 OIA BTS Kontra I Kulepbla (KIK) Grant Proposal Budget

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-	COM - Mayors	Basketball competitions, BTS workshop	11/10/10	102/15/6	Jane, Bio		\$4,500.00	\$500.00		Venue, supplies, ads
53	COM - Professionals	Presentations to clubs, etc.; concert	01/07/17	9/31/2017	tane, Blo		\$300.00	\$200.00		Venue, supplies, ads
8	SOCIAL MARKETING (SM)	SWAG	21/20/10	5102/16/6	fane, Blo		\$15,000.00			Design products, activities, events
31	I BARRIER REMOVAL (BR)	Activities	01/07/17	9/31/2017	fane, Blo		S800.00	S200.00		Activities
26	MEDIA (M)) Traditional print, radio, TV	21/20/10	1102/12/16	fane, Bio		\$20,000.00			Design, dates, frequency (30 sec. commercial (reuse); electronic billboards for 8 months)
33	MEDIA FOR TA	Voung adults, professionals	<i>41/10/</i> 10	2102/16/6	lane, Bio		\$2,500.00			Social management for 8 months
3	ADAPTIVE MANAGEMENT (AM)	Review dates, and activities	08/31/17	21/30/12	Jane, Diane		00'05			Check GSA timeframes
32	THREAT REDUCTION (131)	BIOLOGICAL MONITORING	08/31/17	71/0E/60	USDA, USGS		\$0.00			Baseline data
2	CONSERVATION RESULT (CR)	Review CR goals	08/31/17	21/06/60	Jane, Diane		\$0.00			Quarterly report
37	REPORT OUT	Meet with partners for event planning	21/16/80	61/06/60	Jane, Bio		\$200.00	\$50.00		Ernall, meetings, etc.; venues; printing
10	KAP SURVEY (KAP)	Post - survey preparation	08/31/17	09/30/17	Jane, Bio		\$200.00	\$50.00		Review pre-survey outcomes; reprint surveys
					110000		2	11 400 40	00.00	
1	ation 2 Archar 2007 Archar 20				TOTAL		\$47,750.00	001052725	boroć	2100/000/00
	- OCIODET 201/ - DECEMDET 20					OMINS				
ł	Project/Compaign Category	Activity/Deliverable	Start Date	Complete Date	Team member(s)	Direct Costs	Contracts	Supplies	Equipment	Comments
39	PLANNING	KAP planning	10/01/17	11/30/17	Jane, Bio	00 D0				Venue, service learning, etc.
ş		Follow up meetings as needed	10/01/17	11/30/17	Jane, Bko			\$300.00		Schedule one large if possible
=	3	Conduct KAP for TA and COM	10/01/12	11/30/17	Jane, Bio			\$5,000.00		Use mailers, intercept surveys
	TARGET AUDIENCE (TA)	Collection and and and	10,011,117	11/20/12	them Dia	T	6300 M	~~~~~		Entropy of a new large of monothly
1		s Follow up meetings as needed	10/01/12	11/30/11	Jane, Bio		5300.00	\$200.00		Schedule one large if possible
5	1 2	d Follow up meetings as needed	10/01	11/06/11	Jane, Bio		\$300.00	\$200.00		Schedule one large if possible
4						T				
Ş	COM - Chamorro groups	Follow up meetings as needed	10/01/17	11/30/17	Jane, Bio		\$300.00	\$200.00		Schedule ane large if possible
4	COM - Mayors	Follow up meetings as needed	10/01/17	11/30/17	Jane, Blo		\$300.00	\$200.00	I	Schedule one large if possible
ŝ	1.00	Follow up meetings as needed	10/01/17	11/30/17	Jane, Bio		\$300.00	\$200.00		Schedule one large if possible
3	-	Review outcomes	11/30/17	12/31/17	Jane, Diane			\$100.00		Prepare summary; print
30	BARRIER REMOVAL (BR)	Review outcomes	11/30/17	12/31/17	Jane, Diane	85		\$100.00		Prepare summary; print Prevare summary: print
; ș	ADAFTIVE MANAGEMENT				Tane Diane	89				I not term niannine
			11/30/17	12/31/17						
2	I THREAT REDUCTION (TR)	BIOLOGICAL MONITORING	11/30/17	12/31/17	USDA, USGS	895				Current data
S	CONSERVATION RESULT (CII)	Review CR goals	01/02/18	B1/30/18	Jane, Diane	\$0.00	_			Analyze and prepare campaign results
										Seek support in the form of
36	REPORT OUT	Meet with partners			tane. Diane. Bio		\$1.500.00			follow up grants; regional
			81/20/10	01/30/38						networks, workshops; one large group presentation if possible
Thursday.		Contraction of the second seco	The second second		Total	20.00	\$3,300.00	\$6,700.00	\$0.00	\$10,000.00
					Direct Costs for work plan	\$0.00	239,650.00	\$10,350.00	\$0.00	5110,000.00
						OIA BTS				
						Direct Costs	Contracts	Supplies	Equipment	

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Model for the constant of charge for the	She Name: Local Imple Supervisor: Campaign A	She Name: Lacal implementing Partner (s): Supervisor: Compaign Manager:	Guarn - Namodwide Dept. of Agriculture, Division of Aquatic and Wildlife Resources Diane Vice Jane Dia	i Aquatic and Wil	dille Resources						
Instruction Control	Ī	sology listed at bottom	KIK-G	N BTS CONTROL I	PROGRAM						
Displat/Constant/Conduction/Cond	E	PLANNING - September 2016				Contraction of the local distance of the loc	CUA SITE				
Image Image <th< td=""><td></td><td>Project/Campaign Calegery</td><td></td><td>Start Date</td><td>Complete Date</td><td>Team member(s)</td><td>Direct Costs</td><td>Contracts</td><td>Supplies</td><td>Equipment</td><td>Comments</td></th<>		Project/Campaign Calegery		Start Date	Complete Date	Team member(s)	Direct Costs	Contracts	Supplies	Equipment	Comments
International Construction	5 8	PLANNEW	Ū	09/01/16	91/10/01	lane, Diane	\$0.00				Align with KAP survey questions
International conditional condi		KEY INFLUENCEN (III)	- 25	91/10/60	10/01/16	Jane, Dlane		\$200.00	\$50.00		Introduce campaign goals, get feedback: printing, venue
Image: constraint of the constr		KAP SURVEY (NAP	184	10/01/16	11/01/16	lane, Bio		\$3,000.00			Use mailers, intercept surveys
Image: constraints Transmissions Protection: Instance species 1201/15 </td <td></td> <td>TARGET AUDIENCE (TA)</td> <td>KAP survey one on one, mailen</td> <td>10/01/16</td> <td>11/01/16</td> <td>Jane, Bio</td> <td></td> <td>\$2,500.00</td> <td></td> <td></td> <td>Contract mailers, list from ADS</td>		TARGET AUDIENCE (TA)	KAP survey one on one, mailen	10/01/16	11/01/16	Jane, Bio		\$2,500.00			Contract mailers, list from ADS
T. Landowney Transitionation from the function in the functin the function in the fun		TA-Young Adult	Presentations, Invasive species	11/10//16	12/31/16	tane, Bio, USDA, USGS, GNA		\$300.00	\$200.00		Venue, supplies, ads
Interfactor Interfactor <thinterfactor< th=""> <thinterfactor< th=""></thinterfactor<></thinterfactor<>		TA - Landowner	Presentations (to groups), Invasive species expo;	11/10/11	12/31/16	iane, Bio, USDA, USGS, GNA		\$350.00	\$100.00		Venue, supplies, ads
		TA - Local business with lane	One on one meetings; small group gathering;	91/10/11	12/31/16	Jane, Bio		\$200.00	\$50.00		Venue, supplies, ads
CDN. Channen press CDN. Channen press CDN. Channen press Statution Statution <t< td=""><td></td><td>COMMUNITY (COM</td><td>2</td><td>10/01/16</td><td>11/01/16</td><td>lane, Bio</td><td></td><td>0010025</td><td>\$50.00</td><td></td><td>Service Learning students; supplies</td></t<>		COMMUNITY (COM	2	10/01/16	11/01/16	lane, Bio		0010025	\$50.00		Service Learning students; supplies
Image: constrained baselines 1101/16 1211/16 Image bits 500000 50000 50000 50000 COM-Immediational Malformeterity. Malformeterity. 1101/16 1211/15 Jane, Bione 515,0000 50000 50000 50000 50000 ECCUA. MANDETINE (MM Fraite SM plan 1101/16 1211/15 Jane, Bione 515,0000 570000 570000 570000 570000 50000 50000 50000 50000 50000 50000 50000 50000 50000 500000 500000 50000 50000		COM - Chamorro proup	Small group presentations and/or mentions:	11/01/16	91/16/71	Jane, Bio		\$200.00	\$50.00		Venue, supplies, ads
(1) $(2001. herekeeleeleeleeleeleeleeleeleeleeleeleelee$		COM - Maryon	TE	11/01/16	12/31/16	Jane, Bio		54,000.00	\$500.00		Venue, referrees, organizer
Image: Section Materined (SM) Frailies SM plane 1701/16 1731/15 Image: Section Materined (SM) Frailies SM plane 1701/16 1731/15 Image: Section Materined (SM) Frailies SM plane 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 17000000 170000000 170000000 170000000 170000000 170000000 170000000 170000000 170000000 170000000 1700000000 1700000000 1700000000 1700000000 1700000000 1700000000 1700000000 1700000000 1700000000 1700000000 17000000000000000000000000000000000000		COM - Professional	_	11/01/16	12/31/16	Jane, Blo		\$300.00	\$200.00		Venue, supplies, ads
Image: Constraint distribution Intending intending Intending		SOCIAL MARKETING (SM	- 25-	11/10/11	12/31/16	Jane, Diane		\$15,000.00			Design products, activities, events
Induite Mpian 11/01/16 11/31/15 Jane, Diane S20,000.00 S20,000		BARREN REMOVAL IBR	7262	11/01/16	12/31/16	Jane, Diane		\$350.00	\$200.00		Activities
MEMA FOM Ya MEMA FOM Ya MEMA FOM Ya Meree date, professional MEMA FAR1101/1612/31/161are, Blob1651/30.0017		MEDIA (M		11/0/11	12/31/16	Jane, Diane		\$20,000.00			Design, dates, frequency (30 sec. commercial; electronic biliboards for 4 months)
ADMATTNE NAMAGRAMM ENVIRUE NAMAGRAMM EVVIRUE NAMAGRAMM EVALUATION NETSULT EVALUATION N		MEDIA FOR TV	-	11/10/11	12/31/16	lane, Bio		\$1,750.00			Social management for 4 months
THREAT REDUCTION (TIM) BIOLOGICAL MONTIONING 2201/16 1272/16 USDA USGS 50.00 T T Commentation S0.00 T S0.00 T T T S0.00 T T T T T T T T T		ADAPTIVE MANAGEMEN	1 - 2	12/01/16	91/62/21	Jane, Dlane	\$0.00				Check GSA timeframes
CORREENVATION RESULT (CI) Review CR pach:12/01/1612/23/16Jane, BioSol0TTMer with pathers for event12/01/1612/23/1612/23/16Jane, Bio5350.005350.009Mer MerolMere with pathers for event12/01/1612/23/16Jane, Bio5350.0099MerolMere with Dathers for event22/01/1612/23/16Jane, Bio5350.0099MerolMere with Difference0.00/11/19/31/179/31/17Jane, Bio500.00500.00500.00MerolMere with DIT Working0.107/179/31/2017Jane, Bio500.00500.00500.00500.00MerolMere with DIT Working0.107/179/31/2017Jane, Bio500.00500.00500.00500.00MerolMere with DIT Working0.107/179/31/2017Jane, Bio, USDA, USGS60.00500.00500.00500.00MerolMere with DIT Working0.107/179/31/2017Jane, Bio, USDA, USGS60.00500.00500.00500.00Madel MerolMere with DITMere with DIT9/31/2017Jane, Bio, USDA, USGS61.0051.200.00530.00530.005300.00Madel MerolMerolMerolMerol0.107/179/31/2017Jane, Bio, USDA, USGS51.200.005300.005300.00500.00Madel MerolMerolMerolMerolMerol0.107/179/31/2017Jane, Bio, USDA, USGS51.200.005300.005300.00	11	THREAT REDUCTION (TR	100	12/01/16	31/62/21	USDA, USGS	\$0.00				Baseline data
REPORT OUL Meet with partners for event pointing 12/01/16 Lane, Bio 55.0.00 53.60.00 53.60.00 54.60.00 54.00.00		CONSERVATION RESULT (CR		12/01/16	12/23/16	Jane, Diane	\$0.00				Quarterly report
NUME TUTAL Same Same <t< td=""><td></td><td>REPORT OUT</td><td></td><td>12/01/16</td><td>12/23/16</td><td>Jane, Bio</td><td></td><td>\$250.00</td><td></td><td></td><td>Email, meetings, etc.; venues; printing</td></t<>		REPORT OUT		12/01/16	12/23/16	Jane, Bio		\$250.00			Email, meetings, etc.; venues; printing
Matrix Complete Data Team member (s) OAM FTS Contracts Supplies Equipment Project/Campaign Activity/Deliverable Start Data Team member (s) OAM FTS Contracts Supplies Equipment Project/Campaign Activity/Deliverable Start Data Campite Data Team member (s) Divect Casts Contracts Supplies Equipment Ref Matrix Prevent Casts OL 9/31/2017 Jane, Diane Supplies Supplies Equipment TA - Voung Math Prevent Supplies Supplies Supplies Supplies Equipment TA - Lead base DIL 9/31/2017 Jane, Bio, USDA, USGS, S.2.250.00 S20.00 S20.00 S20.00 S20.00 S20.00 Contact Contact Contact Equipment Equipment Equipment S1.00.00 S20.00 S			- 19			TOTAL	\$0.00	\$46,600.00	\$1,400.00	\$0.00	\$50,000.00
Transform Transform Difference Difference <thdifference< th=""> Difference Difference</thdifference<>				Cont Date	Condition Date	Townshield	OLABTS	-		Environmente	Comments
KEY INFLUENCEA (w) Meter with BTS Working 0.407/17 9/33/2017 Jane, Diane 5/200.00 5/20.00		THE PARTY OF THE P	1 11	21/ CU/ 10	21/12/10	Tana Nan	Direct Costs				Alless with TOP
TARGET AUDIFIACE TA Varing Availation. BTS boottampto. Old Total Jave. Bio, USDA, USGS, GMA SS20.00 SS00.00 SS00.00 <td></td> <td>KEY INFLUENCEA (N</td> <td>-</td> <td>71/20/10</td> <td>1102/12/6</td> <td>Jane, Dlane</td> <td></td> <td>\$200.00</td> <td>\$50.00</td> <td></td> <td>Quarterly Follow up, updates; printing</td>		KEY INFLUENCEA (N	-	71/20/10	1102/12/6	Jane, Dlane		\$200.00	\$50.00		Quarterly Follow up, updates; printing
TA - Vering Awards Transmission Tax - Vering Awards OutControl OutControl OutControl State		FARGET AUDIENCE [TA]:									
TA-Leadements ************************************	1	TA - Young Adult	Presentations, BTS bootcamps and BTS spotlighting; concert	01/07/17	9/31/2017	Jane, Bio, USDA, USGS, GNA		\$2,250.00	\$500.00		Venue, supplies, ads
TA - Local business with land from general group concert, context, cOM- Chameres group One on one meetings; small group concert, context, 01/07/17 01/07/17 9/31/2017 Jane, Blo \$300.00 \$200.00 COM - Chameres group Small group, concert, context, 01/07/17 01/07/17 9/31/2017 Jane, Blo \$300.00 \$200.00		TA - Landomnan	Presentations (to groups); 615 workshop	11/20/10	9/31/2017	Jane, Bio, USDA, USGS, GNA		\$1,200.00	\$300.00		Venue, supplies, ads
COMMUNITY (COM): COM - Chamorina groups, concert, contest, D1/07/17 9/31/2017 Jane, Bio S300.00 \$200.00 \$200.00	2	TA - Local business with lane	One on one meetings; small group gathering; BTS workshop	01/02/12	9/31/2017	Jane, Blo		\$300.00	\$200.00		Venue, supplies, ads
and arready concert, contest, 01/07/17 9/31/2017 Jane, Bio \$300.00 \$200.00		COMMUNITY (COM):									
		COM - Chamerro group	BTS workshops	01/07/17	1102/11/6	Jane, Bio		\$300.00	\$200.00		Venue, supplies, ads

TERMINOLOGY: Research part project goals PLANNING and outcomes, modify objectives, strategize campaign

Knowledge, Atthude, and KAP SURVEY (RAP) Practice/Perception survey -KAP SURVEY (RAP) Socio economic changes within the campaign period People who would greatly TANGET AUDRENCE (TA) benefit from campaign and/or help reduce threats

TA - Young Adults High school to college aged population

TA - Landowners Privately own or rent land

TA - Local business with land Access to land

Community groups together that would participate in, influence, or partner with the campaign

COM - Chamorro groups We are Guahan, etc. COM - Mayoor 15 Vifage mayoos on Guam COM - Professionals Conservation, Natural resource COM - Professionals Conservation, Natural resource

SWAG - Stuff We All Get: SOCIAL products that display MARKETING (SM) campaign logo and messages Activities that contribute BARRER to removing obstacles to REMOVAL (BI) public acceptance of the campaign goals MEDIA (M) Mixed media of print, TV, radio, digital, social media Media to directly impact MEDIA FOR TA adults, Landowners; or access to land ADAPTIVE Regular review of goals, MANAGEMENT timelines, outcomes to {AM} maxmize campaign results

THREAT Blological data to gauge REDUCTION (TN) habitat

CONSERVATION Quantitative or Qualitative RESUNT (CR) data that could indicate RESUNT (CR) campaign goal progress Use mix of outlets to inform the public, target REPORT OUT audiences, innerers, and REPORT OUT partners regarding campaking progress, needs, and status

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